

THE SPACE BAR LOUNGE @ BASF

The Bar Association of San Francisco's Newest Member-Only Benefit



LOUNGE SPONSOR

one available
\$1,250 per month
(\$15,000 a year)

The Space Bar Lounge Sponsor will enjoy the highest level of sponsorship within the room and great exposure through BASF events, publications, and social media.

Sponsorship benefits include:

- Vinyl logo decal on left wall (right of door).
- Rack cards (4x9) next to coffee and snacks stating the snacks are courtesy of your company. Printed and supplied by sponsor.
- Decal of your logo on the charging station.
- Opportunity to have a person table a station at four events throughout the year, including the Barristers Club Open House and CLE seminars of your choice.
- Social media exposure – Twitter, Facebook, LinkedIn, blog posts throughout the year.
- Four full page ads in the quarterly *San Francisco Attorney* magazine (valued at \$3,006 per ad, for a total of \$12,024).
- 12 e-newsletter ads placed on a space available basis (valued at \$296 per ad for a total of \$3,552).



FOOD & DRINK SPONSOR

one available
\$300 per month
(\$3,600 a year)

The Space Bar Food and Drink Sponsor will receive recognition for one of the things BASF members will enjoy most in the Space Bar: food and drinks! Benefits includes:

- 8.5 x 11" ad next to coffee and snacks with logo and thank-you signage.
- Social media exposure – Twitter, Facebook, LinkedIn, blog posts throughout the year.
- One half-page ad in the quarterly *San Francisco Attorney* magazine (Valued at \$2,310; ROP)
- Two tile ads in BASF's electronic newsletter, *Bullet Points* (valued at \$720; ROP).



CHARGING STATION SPONSOR

one available
\$300 per month
(\$3,600 a year)

The Space Bar Charging Station Sponsor will be recognized on one of the most important items in the lounge – the charging station. Benefits includes:

- Your logo on the Space Bar charging station and thank-you signage.
- Social media exposure – Twitter, Facebook, LinkedIn, blog posts throughout the year.
- One half-page ad in the quarterly *San Francisco Attorney* magazine (Valued at \$2,310; ROP).
- Two tile ads in BASF's electronic newsletter, *Bullet Points* (valued at \$720; ROP).